



# Snacks from the Sea

Hand Made Roll Type Seaweed Snacks



## Why GoodLife SeaStick Tastes Great

- All Natural Ingredients
- Seaweed Source - South Korea
- Hand Rolled and Baked
- Health Food

**CRISPY AND CRUNCHY**  
**ROLLED AND BAKED**  
**SEAWEED SNACK**

- Seaweed is sourced in South Korea known as best seaweed worldwide
- 100% natural ingredients, no MSG, colours and preservative free
- Core seasoning is "Black Garlic", which is fermented 15days for best quality taste
- Unique Hand Rolled & Baked processing provides CRISPY and CRUNCHY, taste profile
- Only winter harvested seaweed is used for best quality and freshness
- Innovative "food-safe plastic tray" retains freshness and flavor for 3 rolls pouch pack
- High in protein, calcium, antioxidants, iodine, potassium, folic acid, omega 3 fatty acids, vitamin A,B6,B12
- Gluten free, low calories, no trans fat, no cholesterol





## Applications

- A Snack on its Own
- Sidedish to any Meals
- With a Beverage
- Ideal for Vegan Diet

## The Market

- \$250M to as high as \$500 USA in 2014
- Growing 30-40% (hard to pinpoint as asian grocery stores are not tracked)

Source: Food Navigator 8/1/2019

- Driving force is increasing availability and consumption of SUSHI



Nutrition Facts Valeur nutritive	
Per 1 package (12g) par 1 paquet (12 g)	
<b>Calories 45</b>	% Daily Value % valeur quotidienne
Total Fat / Lipides 0 g	0 %
Saturated / Saturés 0 g	0 %
Trans / Trans 0 g	
Total Carbohydrate / Glucides 9 g	
Fiber / Fibres 2 g	7 %
Sugars / Sucres 4 g	4 %
Protein / Protéines 2 g	
Cholesterol / Cholestérol 0 mg	
Sodium 100 mg	4 %
Potassium 145 mg	3 %
Calcium / Calcium 22 mg	2 %
Iron / Fer 0.6 mg	3 %
*5% or less is a little, 15% or more is a lot *5% ou moins c'est peu, 15% ou plus c'est beaucoup	



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Total Carbohydrate / Glucides 9 g	
Fiber / Fibres 2 g	7 %
Sugars / Sucres 4 g	4 %
Protein / Protéines 2 g	
Cholesterol / Cholestérol 0 mg	
Sodium 80 mg	4 %
Potassium 200 mg	4 %
Calcium / Calcium 9 mg	0 %
Iron / Fer 0.7 mg	4 %
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### Natural Ingredients

Dried Seaweed, Black Garlic Sauce (Fermented garlic, Cane Sugar), Grey Salt, Pepper, Black Garlic Powder

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Dried Seaweed, Black Garlic Sauce (Fermented Garlic, Cane Sugar), Grey Salt, Pepper, Hot Pepper

### Natural Ingredients

Dried Seaweed, Black Garlic Sauce (Fermented Garlic, Cane Sugar), Grey Salt, Pepper, Wasabi Powder

Products	Item	Item Upc	Unit Size (oz)	Unit Size (g)	Pack	Dimension (IN)	N. Weight	G. Weight	Pallet
Mild	Pouch Tray	628110928221	0.43 oz	12 g	3 Rolls in Pouch	W3.90" X L 0.70" X H 9.60"	12 g	15 g	
	Caddy	628110928214	2.12 oz	60 g	5 Pouches in Caddy	W4 1/8" X L3 3/4" X H11.0"	60 g	160 g	
	Master Case	10628110928204	33.92 oz	960 g	16 Caddies in Case	W17 1/4" X L16.0" X H11.0"	960 g	1,580 g	42
Spicy	Pouch Tray	628110928023	0.43 oz	12 g	3 Rolls in Pouch	W3.90" X L 0.70" X H 9.60"	12 g	15 g	
	Caddy	628110928016	2.12 oz	60 g	5 Pouches in Caddy	W4 1/8" X L3 3/4" X H11.0"	60 g	160 g	
	Master Case	10628110928006	33.92 oz	960 g	16 Caddies in Case	W17 1/4" X L16.0" X H11.0"	960 g	1,580 g	42
Wasabi	Pouch Tray	628110928320	0.43 oz	12 g	3 Rolls in Pouch	W3.90" X L 0.70" X H 9.60"	12 g	15 g	
	Caddy	628110928313	2.12 oz	60 g	5 Pouches in Caddy	W4 1/8" X L3 3/4" X H11.0"	60 g	160 g	
	Master Case	10628110928303	33.92 oz	960 g	16 Caddies in Case	W17 1/4" X L16.0" X H11.0"	960 g	1,580 g	42